«maatschappelijke\_benaming»

«straat» «huisnummer» «toevoeging\_huisnummer»

«postcode» «woonplaats»

|  |  |
| --- | --- |
| Date | 29 October 2020 |
| Reference | «ondernemingsnummer» |
| Subject | your company data at Graydon Belgium nv |

Dear sir/madam,

You have recently founded an enterprise, registered with the Kruispuntbank van Ondernemingen. We are sending you this letter to inform you that the details of your registration are publicly accessible and will also be included in the database of Graydon Belgium nv. Below, you can read what your information may be used for, and why.

## Why are companies included in our database?

Graydon offers companies and governments relevant business information, so that they are able to take better decisions when doing business. We have been doing this for over 130 years. We generate the information by transforming countless types of company data from various (public) sources into innovative business insights. Think, for example, of information about credit worthiness, the organisation’s structure, or simply address details for a company. Information from the publicly accessible Kruispuntbank van Ondernemingen is one of the sources we use for this. As such, the data concerning your organisation has also been recorded in our database.

## What will happen with your data?

The company data pertaining to you, that Graydon processes, includes the name and legal form, and contact details for your organisation. The data processed by Graydon may include personal (business) data of employees in director positions, such as their names and contact details. You can use this letter to inform them about this.

Of course, reliability, diligence, and security are of paramount concern when processing your business data. Our information security is certified in accordance with ISO standard 27001, the globally accepted standard for risk management with regard to information storage. In addition, our processing procedures are of course in line with the General Data Protection Regulation (GDPR), or *Algemene Verordening Gegevensbescherming* (AVG). We make every reasonable effort to safeguard your privacy and to safely process any information about your company. The decision to process company data is based on a balance of the legitimate interests of Graydon, its clients, and the data subjects (persons) of the data that is being processed.

In the Privacy Statement on our website (<https://graydon.be/en/gdpr>) you can find more information about what personal data we process and for what purposes. There, you’ll also find information on the rights you can exercise under the GDPR.

**Why business information?**

Just as social media profiles are looked at when recruiting of new employees, our clients use Graydon’s business information to see if a business relation is reliable. This enables them to better manage financial risks, protect themselves against fraud, and to do business transparently. In addition, business data is also used to attract prospects with growth potential, to comply with applicable legislation concerning money laundering, to better understand companies, markets, and industries, and for many other purposes. In short, business information provides all data, innovative scores, and unique insights that are required to correctly represent the risk and growth profiles of an enterprise to quickly come to the right decisions.

Do you have questions about Graydon’s business information or this letter? Please don’t hesitate to ask them via gdpr@graydon.be.

We wish you every (business) success!

Kind regards,

Graydon Belgium nv